

Learning, Cognition, and Behavior

For each of the following terms, define or explain and give a specific example of how each affects behavior.

<u>Term</u>	<u>Definition</u>	<u>Affect on Behavior or Example of Concept</u>	<u>Importance of Concept</u>
<i>Pavlov's Experiment</i>			
<i>Watson's Experiment</i>			
<i>Garcia's Experiment (taste aversion or Garcia Effect)</i>			
<i>Extinction</i>			
<i>Spontaneous Recovery</i>			
<i>Stimulus Generalization</i>			
<i>Stimulus Discrimination</i>			

Learning, Cognition, and Behavior

<i>Strength</i>			
<i>Timing</i>			
<i>Frequency</i>			
<i>Positive Reinforcement</i>			
<i>Negative Reinforcement</i>			
<i>Punishment</i>			
<i>Escape Learning</i>			
<i>Avoidance Learning</i>			
<i>Law of Effect</i>			
<i>Shaping</i>			
<i>Premack Principle</i>			

Learning, Cognition, and Behavior

<i>Schedules of Reinforcement</i>			
<i>Fixed Interval</i>			
<i>Variable Interval</i>			
<i>Fixed Ration</i>			
<i>Variable Ratio</i>			